

GREAT FUTURES START HERE



2025 CORPORATE SPONSORSHIP PROGRAM



BOYS & GIRLS CLUBS
OF FREDERICK COUNTY

WWW.BGCFREDERICK.ORG

BOYS & GIRLS CLUBS

Frederick County, MD



ABOUT US

Since 2009, Boys & Girls Clubs of Frederick County has been at the forefront of youth development, working with those young people who need the Club most to provide what they need. Boys & Girls Clubs of Frederick County is dedicated to making Frederick County a better place to live and work by ensuring that all children that walk through our doors graduate from high school ready for college or employment and reach their full potential as productive, caring, responsible citizens.

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CLUB SITES

Our Madison Street Club serves youth in PK-5th grade and Burck Street Club serves 6-8th grade.

\$1.00

EQUALS \$10.32

For every \$1.00 invested in BGCFC, there is a \$10.32 return in economic benefits to Club members, their families, and society.

250+

YOUTH SERVED

68,563 children under the age of 18 reside in Frederick County, and **almost 5,000 youth live below the poverty line.**



BOYS & GIRLS CLUBS
OF FREDERICK COUNTY

Boys & Girls Clubs of Frederick County is exempt from federal income tax under Section 501 (c)(3) of the Internal Revenue Code, and contributions are tax deductible to the extent of the law. All contributions will be formally acknowledged. Our IRS tax identification number is 26-3424855.



**BOYS & GIRLS CLUBS
OF FREDERICK COUNTY**

2025 CORPORATE SPONSORSHIP PROGRAM

Our corporate sponsorship program offers your company the opportunity to make a lasting, positive impact on the youth of Frederick County, while also building goodwill in our community through increased recognition for your contributions and partnership with the oldest and most recognizable youth development organization in the U.S.



OPPORTUNITIES INCLUDE

SIGNATURE EVENTS

Battle of the Bands

**BOYS & GIRLS CLUBS OF FREDERICK COUNTY:
"FRIENDS" CORPORATE GIVING PROGRAM**

**BOYS & GIRLS CLUBS OF FREDERICK COUNTY
APPAREL SPONSOR**

Our sponsorship packages can be customized based on your specific goals. Contact Director of Development Lauren La Porte for additional information.

LaurenL@bgcfc.org

or

240-831-4333



BATTLE OF THE BANDS



Battle of the Bands is one of our signature annual events. This year's event will be held at the Frederick Fairgrounds and will be in partnership with Let There Be Rock Schools, to highlight our community's youth musicians! We anticipate as many as 500-600 attendees at this event!



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Battle of the Bands

May 10th, 2025

Event Specific Benefits:	Presenting Rock Star Sponsor	Platinum Record Sponsor	Tour Manager Sponsor	Producer Sponsor	Roadie Sponsor
	\$10,000 (One Available)	\$5,000 (Four Available)	\$2,500	\$1,000	\$750
Recognized as title sponsor of the event, as in "Battle of the Bands presented by _____"	X				
Opportunity to present the winning trophies from the stage during event	X				
Opportunity to setup promotional table at event with sponsored materials	X	X			
Opportunity for company representative to give remarks onstage during event	X	X			
General Admission tickets	4 tickets	2 tickets	2 tickets		
Verbal recognition and "thank you" from the Emcee and Club CEO during event	X	X	X	X	X
Prominent signage during event	X	X	X	X	X
Included in all promotional materials (press release, social media and website exposure) leading up to the event	X	X	X	X	X
Additional Benefits:					
Press release announcing partnership	X				
Photo opportunity & commemorative corporate picture with Club kids at a Club site	X	X			
Recognition on BGCFC website for one (1) year	X	X	X	X	X
One (1) custom shoutout with company logo in donor newsletter	X				
Logo recognition in all donor newsletters for the year	X	X	X	X	
Recognition in year-end impact report	X	X	X	X	
Lunch and Club tour with CEO for up to four (4) guests	X	X			
Volunteer Opportunity: Boys & Girls Clubs of Frederick County will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our website and social media channels.	X	X	X		
Every \$1.00 invested into BGCFC returns \$10.32 to our community					
Total Positive Economic Impact:	\$103,200	\$51,600	\$25,800	\$10,320	\$7,740

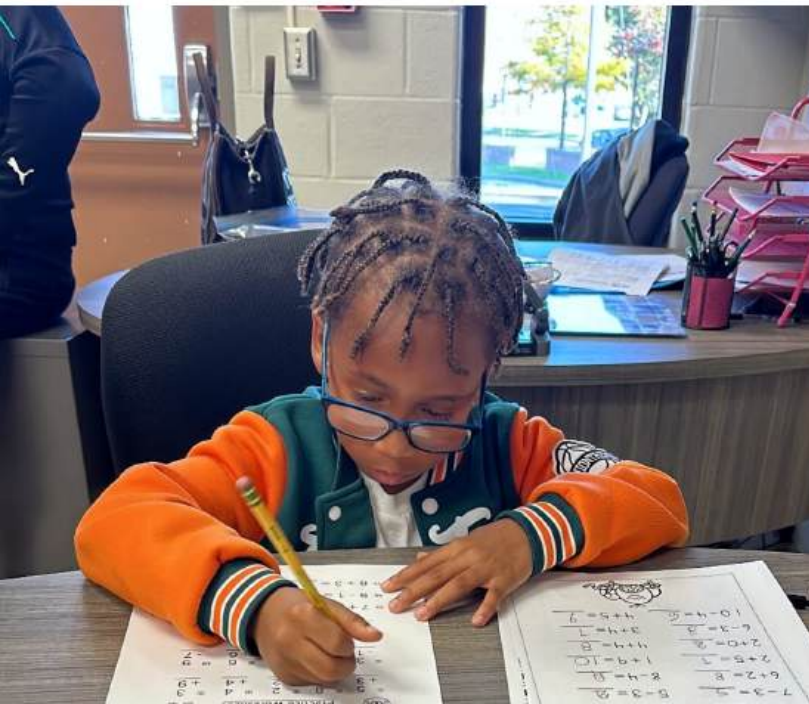


FRIENDS OF BOYS & GIRLS CLUBS OF FREDERICK COUNTY

GENERAL CORPORATE GIVING
OPPORTUNITIES



Our "Friends of Boys & Girls Clubs of Frederick County" general corporate giving program gives our community partners the opportunity to support our mission without being tied to a signature event, all while still receiving incredible community exposure and marketing benefits.



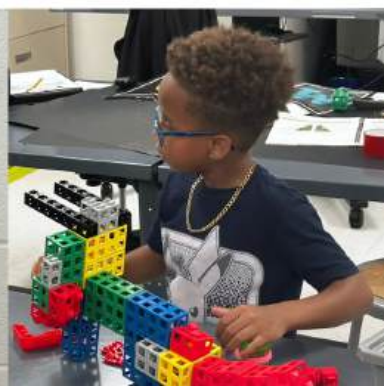
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Friends of Boys & Girls Clubs of Frederick County

General Corporate Giving Opportunities

Benefits:	Platinum Friend	Gold Friend	Silver Friend	Bronze Friend
	\$5,000	\$2,500	\$1,000	\$500
Press release announcing partnership	X			
One (1) custom shoutout in donor newsletter	X			
Quarterly Sponsor Shoutout on BGCFC Social Media Channels: Facebook, Instagram, and LinkedIn	X			
Recognition on BGCFC website for one (1) year	Name & Logo	Name & Logo	Name Only	Name Only
Recognition in all donor newsletters for one (1) year	Name & Logo	Name & Logo	Name Only	Name Only
Recognition in year-end impact report	Name & Logo	Name & Logo	Name Only	Name Only
Lunch and Club tour with CEO for up to four (4) guests	X			
Volunteer opportunity: Boys & Girls Clubs will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our website and social media outlets.	X	X		
Providing hope, opportunities, and tools for Frederick County youth to succeed in life	PRICELESS	PRICELESS	PRICELESS	PRICELESS
Every \$1.00 invested into BGCFC returns \$10.32 to our community				
Total Future Positive Impact:	\$51,600	\$25,800	\$10,320	\$5,160





BOYS & GIRLS CLUBS OF FREDERICK COUNTY

APPAREL SPONSOR

This year, we would like to provide our 250 Club kids, staff, and parents in Frederick County with "Boys & Girls Clubs of Frederick County" branded t-shirts and hoodies.

Our apparel sponsorship gives our community partners the opportunity to market their business on the back of each item of clothing we distribute throughout our community.



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Boys & Girls Clubs of Frederick County Apparel Sponsor

Benefits:	Platinum Apparel Sponsor	Gold Apparel Sponsor	Silver Apparel Sponsor	Bronze Apparel Sponsor
	\$5,000 (One Available)	\$3,000 (Two Available)	\$1,000 (Three Available)	\$500 (Five Available)
Press release announcing partnership	X			
One (1) custom shoutout in donor newsletter	X			
Sponsor recognition on Club Apparel	Name & Logo, Large Print	Name & Logo, Medium Print	Name & Logo, Small Print	Name Only
Recognition on the Club's website for one (1) year	Name & Logo	Name & Logo	Name Only	Name Only
Recognition in year-end impact report	Name & Logo	Name & Logo	Name Only	Name Only
Lunch and Club tour with CEO for up to four (4) guests	X			
Volunteer opportunity: Boys & Girls Club will coordinate a meaningful volunteer opportunity for your employees that will give them the opportunity to interact with our Club members. The Club will ensure prominent media coverage of the event and highlight it to our supporters via our website and social media outlets.	X	X		
Providing hope, opportunities, and tools for Frederick County youth to succeed in life	PRICELESS	PRICELESS	PRICELESS	PRICELESS
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Total Future Positive Impact:	\$51,600	\$30,960	\$10,320	\$5,160



Thank you to our 2024 Sponsors!

M&T Bank



AUSHERMAN
FAMILY FOUNDATION

 **Key Financial Group, LLC**



DELAPLAINE
FOUNDATION INC.



Lyceum
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